

October 3, 2017

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.


(Neerja Sharma)
Company Secretary



Encl.: as above

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J





New Delhi, October 3, 2017

**HERO MOTOCORP SETS NEW GLOBAL BENCHMARK,
SURPASSING SEVEN-LAKH SALES IN A MONTH**

**SELLS RECORD 720,739 UNITS IN SEP'17 TO BECOME THE ONLY
2-WHEELER CO. TO SELL OVER 7-LAKH UNITS IN A MONTH**

**SETS ALL-TIME RECORD WITH 1 MILLION UNITS IN DOMESTIC
RETAIL SALES IN THE FESTIVE SEASON SO FAR**

Hero MotoCorp Ltd., the world's largest two-wheeler manufacturer, has set a new global benchmark in the two-wheeler industry, surpassing the '**seven lakh sales mark**' in any month.

Riding on robust demand for its range of two-wheelers, the Company registered its highest-ever sales for any month, despatching **720,739** units in September 2017. This record number has been achieved on a huge base of the corresponding month in the previous year (September 2016), when the Company had sold 674,961 units.

The customers have strongly reiterated their preference for the Hero portfolio of motorcycles and scooters, enabling the Company to surpass the significant landmark of **seven-lakh sales in a month in just domestic sales in September**.

Mr. Ashok Bhasin, Head of Sales, Marketing and Customer Care, Hero MotoCorp, said, "With close to three weeks still remaining in the festival season, we have set an all-time record by selling over a million motorcycles and scooters in domestic retail sales in the festive period so far, further consolidating our market leadership."

The Company recently surpassed record 75 million two-wheelers in cumulative sales since its inception.

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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