

November 1, 2021

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

New Delhi, November 1, 2021

HERO MOTOCORP SELLS 5.48 LAKH UNITS OF MOTORCYCLES & SCOOTERS IN OCTOBER 2021

BRINGS FESTIVE DELIGHT WITH NEW PRODUCT OFFERINGS - XTREME 160R STEALTH EDITION, XPULSE 200 4 VALVE, PLEASURE+ XTEC

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold 547,970 units of two-wheelers in October 2021.

This is a sequential growth over the volume sales in the month of September, when Hero MotoCorp despatched 530,346 units of motorcycles and scooters, indicating a gradual recovery in the economy.

Demand in the festive season has been building up as we move towards Dhanteras and Diwali, and we expect healthy retail over the coming weeks. With the economy gradually opening up with several other positive indicators, such as encouraging farm activity and surge in preference for personal mobility, a swift revival in sales is expected in the coming months.

In line with its commitment towards bringing youthful products for its customers, Hero MotoCorp introduced a range of new two-wheelers during the month of October. The Company has brought two exciting additions to its 'X'-range of premium portfolio - the Xtreme 160R Stealth Edition and XPulse 200 4 Valve. The Company's scooter range also got a festive cheer with the new Pleasure+ XTec.

With international markets gradually opening-up, Hero MotoCorp has also accelerated its global expansion plans. During the month, the Company inaugurated its new exclusive dealership in Dubai, further strengthening its presence in the United Arab Emirates (UAE).

Continuing with its efforts to bring relief to COVID-19 affected families, Hero MotoCorp has launched a unique welfare initiative in the states of Haryana, Uttarakhand and Rajasthan. The initiative aims to support women from the affected families with livelihood opportunities, access to food and nutrition, and education for their children.

	Oct' 21	Oct'20	YTD FY'22	YTD FY'21
Motorcycles	5,05,957	7,32,498	27,99,698	29,39,553
Scooters	42,013	74,350	2,11,402	2,45,246
Total	5,47,970	8,06,848	30,11,100	31,84,799
Domestic	5,27,779	7,91,137	28,34,293	31,02,391
Exports	20,191	15,711	1,76,807	82,408

Press Release

For more information:

www.heromotocorp.com / FB: HeroMotoCorpIndia / Twitter: @HeroMotoCorp / IG: HeroMotoCorp

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